

## Robin Goodchild

Research and Strategy, Europe



Robin is Head of LaSalle's European Research and Strategy Team of 9 people who are responsible for the strategy for over €10 billion of property assets. His principal function is to identify opportunities in European property markets and to formulate strategies for investors to exploit those opportunities. He is also responsible for developing new ways to analyse markets and managing portfolios.

Dr. Goodchild has over 35 years' real estate experience. He joined the Advisor in 1997 as Research Director, prior to which he was a partner at Gerald Eve, Chartered Surveyors for 12 years. He has been involved in property investment since 1985 and specialises in devising practical portfolio strategies that deliver the required returns and developing practical ways to analyze the risk profile of real estate portfolios. Dr. Goodchild has also been involved with the strategy for all of LaSalle's European funds since joining the company.

Dr. Goodchild holds both Doctorate (1979) and Masters (1975) degrees in land economy from the University of Cambridge. He is a Fellow of the Royal Institution of Chartered Surveyors, honorary President of the Society of Property Researchers, a member of the scientific committee advising the first Professor of Real Estate at ESSEC, Paris, a trustee of the RICS Education Trust, a recipient of an Achievement Award from the European Real Estate Society, and is a frequent speaker at property conferences across Europe.